

November 24, 2008



Craig Marwood
President
EcoMedia Direct Inc.
1-24 The East Mall
Toronto, ON
Canada M8W 4W5

Dear Craig,

Thank you for your generous sponsorship of Planet in Focus 2008!

The five-day film festival attracted over 5,500 entertainment savvy patrons from communities across Ontario, international filmmakers and industry delegates and showcased over 100 environmental themed films from around the world and in all genre and lengths. We expanded our film industry networking opportunities by co-presenting the launch of the Green Screen Toronto Resource Guide while panels, workshops and our famous Green Pitch competition rounded out the festival.

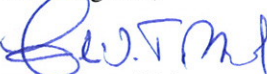
Audience feedback indicates that our programs strengthen year after year and continue to envelop a broader range of people. They are pleased to see the inclusion of new programs, such as our Food Spotlight, praise us for ability to source world-class environmental artistic expressions and maintain the inclusion of free programming for children and youth. All of this would not be possible without the generous support of our sponsors and donors.


We hope that you were able to attend this year's festival and experience some of the exceptional programs on offer. Enclosed please find a copy of our 2008 Festival Program Book. In the coming year, the Mixed Greens monthly screening series will exhibit many of the films showcased at the '08 festival, including the International and Canadian Long Format award winners. Our newflash is the best way to keep informed about our latest programs and developments and if you wish to be added to our mailing list, please visit our website.

From New York City to Sarajevo, our brand awareness continues to grow regionally, nationally and internationally, as do the opportunities for our loyal base of sponsors. **In 2009 Planet in Focus is celebrating its 10th anniversary from October 21st -25th!** This will be a monumental year for our organization marked by the expansion of existing programs and the addition of exciting new ones. With preparations already underway we look forward to meeting with you over next few months and exploring ways in which we can share this significant milestone event with you.

Thank you very much again and Season's Greetings!

Kind regards,


Candida Paltiel
Artistic Director/CEO


Myan Marcen-Gaudaur
Outreach & Marketing Officer

*look forward
to more great
stuff in '09
G.M.*