



April 6, 2009  
Erich Genseberger  
CEO  
EcoMedia Direct Inc.  
1-24 The East Mall  
Toronto, ON  
M8W 4W5

Erich,

On behalf of the people in Cramahe Township, I would like to thank you, the EcoMedia Team, and your eco-friendly SilverBox(tm) Recycling Units, as we take bold new steps to be the first Township in our region to introduce a new Public Space Recycling(tm) Program, and thereby improving drastically improving the environment where we live, work and play.

We are busy making preparations for the Celebration of our Township's new partnership with EcoMedia to take place on Earth Day, April 22nd, 2009, and I am inviting everyone to come out to Cramahe Township Town Hall in Colborne, Ontario, and join us for this wonderful day as we celebrate our Township, Province, Country and the Earth on which we live. The celebration is scheduled to begin at 3:00pm, so plan to get there early because we are expecting a healthy turnout, and with the festivities we have in store, the roads surrounding the Town Hall will be closed off to local traffic.

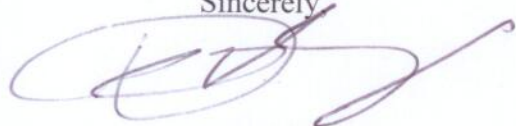
Mark your calendars, and please join us as we focus our sights on increased sustainability, and collectively take steps, as a community, to divert our waste from landfill.

By having EcoMedia's SilverBox Public Space Recycling Units, placed at popular locations for people to interact with them in Colborne and Castleton, we will immediately notice a marked improvement in the cleanliness and surroundings of our public space, and I urge everyone to recycle - it's fun, easy to do, and it's good for the Environment!

We hope to see you there - it will be fun, no matter what Mother Nature has in store for us on Earth Day - the celebrations will go on - rain or shine - so will our forward thinking community.

Erich, once again thank you, and we look forward to seeing you on April 22nd, 2009, as we celebrate the launch of our new Public Space Recycling Program in Cramahe Township.

Sincerely

A handwritten signature in blue ink, appearing to read 'Dan O'Brien', with a large, stylized flourish extending to the right.

Dan OBrien  
Director of Community Services  
The Corporation of The Township of Cramahe